

Wildlife Week 2008

Wildlife Week has been celebrated every year in India from 1-7 October for the last 53 years. For the past 23 years Zoo Outreach Organisation has helped zoos, forest divisions and NGO's to promote both wildlife conservation and animal welfare by celebrating this event. ZOO provides free educational materials, which are to be used in a very specific way. Our reason for this is simple: educational research indicates that people of all ages remember things best if they are not just passively listening or are not simply given something to read. They remember if they are having fun, or are participating in a game or other activity, or if an emotional experience is connected with learning. That is why we distribute packets with several items to be used in activities, instead of just facts in a booklet or handout.

ZOO in collaboration with the South Asian Network of International Zoo Educators SAN-IZE can offer you some materials for Wildlife Week with an animal, welfare, or conservation issue theme.

Several types of educational materials are listed in the order form. Each packet contains items such as posters, booklets, masks, rakhis, etc. You can order up to 50 copies of each packet for a programme, if you send us a proposal indicating what you will do, whom and how many you will call, and how you will relate the contents to the event. If you are having more than one programme, you can ask for more materials, but describe each programme separately, giving the dates and times. We will decide on the basis of your proposal & availability of material.

All of the listed materials are more useful for students who can read by themselves, from 6th Standard upward. If you are calling groups of small children, tell us what you have in mind and we will try and provide something for you to give them and suggestions for an activity. We are not charging money for these educational materials except reimbursal of postage. However, we expect you to Please read the instructions attached with this to place an order.

If you want to place an order send us the filled in order form by **1st September 2008** using Speed post, Fax or email only. We can't be responsible for late arriving materials if either your request form reaches us late or if your choice of postal service does not keep to their word. In far away areas, this is more of a problem, so be aware.

If you are ordering for the first time, please limit your order to 50 packets of one or two topics combined, e.g. 50 of one or 25 of two. If we are satisfied with your report and programme you will be entertained to order more materials next time.

We would like to remind you of the amphibian crisis and encourage you continue to support the Year of the Frog ... to spread awareness on behalf of this beleaguered animal group and teach children to be conscious of the importance of this threatened wild herptile.

We look forward to your participation in the Wildlife Week celebration.

Thanking you,

Sally Walker and the ZOO Crew
Zoo Outreach Organisation, ZOO

Available materials

Subject: Bats (Chiroptera)

Fruit bats of South Asia colour posters (Large):

These sets! This colour posters are intended to create interest among your audience to learn about 13 kinds of South Asian Fruit Bats status, their diversity and identify them individually by their appearance, size and colour. It can be used to introduce one of the very important aspects of 'Biodiversity'.

Fruit bats of South Asia colour posters (pocket size):

These sets ! This pocket cards are intended to create interest among your audience to learn about 13 kinds of South Asian Fruit Bats status, their diversity and identify them individually by their appearance, size and colour. This can be used as a packet guide for fruit bat identification.

Just Bats about Bats! This is a new educational packet about conservation of bats with our usual activity items such as masks rakhis, booklets. etc. sufficient to conduct an entertaining and informative learning programme on bats. You can ask for up to 50 copies.

South Asian Bat Colouring Book: This colouring book features two kinds of South Asian bats with background plant drawings - helps kids learn how to differentiate between them and also what they eats. You can order up to 25 books. If you are planning a much-focused programme like colouring and painting on site for kids, you could order this.

Subject: Amphibians

Frog Rock! On the Amphibian Ark!: new amphibian material-similar stuff in new covers.. This packet has information for everyone interested in biodiversity and amphibian conservation with a poster and usual activity items such as Frogs Matter to South Asia booklet, placard, mask, sticker, Rakhi and a bumper sticker meant to be stick on the vehicle bumper. You may order up to 50 pieces.

Frogs T-Shirt: An attractive amphibian t-shirt to use as prizes for competitions in programmes using the amphibian packets. **(Limit to number of t-shirts determined by us as per your programme description and demand).**

Frogs Rock Bumper sticker: which are meant to put on the rear bumper of cars. In fact they are a little big for bumpers so you can use them on anything which will be in view of a lot of people. You can order up to 50 pieces.

Subject: Tigers

Tiger Tool Kit packets: (Revised - like NEW) Very informative packets on tiger conservation which contains information booklet of all existing subspecies of tigers, masks, rakhi, placard and beautiful colour sticker. You may order up to 50 copies.

Subject: Bears

New Bear Stuff: Bear Book (manual) and new bear packets to help with suggested games.

Subject: Primates

Monkey Manners (Tamil): This introduces kids to a systematic approach to the free-ranging monkey problem which has become such a big issue today. The aim is to give kids (and also parents, many of whom read what kids bring

home) a more positive and constructive orientation to this issue hoping that they will adopt a more practical attitude towards the animals and the behaviour. We will send you evaluation form for both organizer and each participant. You may order up to 25 packets. You have to conduct the programme and evaluate at the end. Send back to us all the evaluation forms.

Guide to South Asian Primates: This 64 pages book contains colour illustrations of all 46 primates with scientific name, status, common names, habit, habitat, niche, diet, elevation, habitat status, distribution, their total population, threats, trade, status in national legislation and a "what you can do" section and maps of their range. The information used in the book is derived from the report of "Conservation Assessment and Management Plan (CAMP) which was held for the South Asian Primates in 2003 and updated in 2007. You may order up to 25 copies.

Subject: Zoo

Conservation conscious or conservation careless zoo (UFAW) - The packet contains information to educate people how to recognize good and bad things in a zoo and warns them not to use these things to cause harm to a zoo or its staff. It also explains how individuals, informal groups and organized societies or clubs can help a city zoo fill some of the gaps in its management. You may order up to 25 packets. We will send you evaluation form for both organizer and each participant. You have to conduct the programme and evaluate at the end.

Guidelines for ordering education materials

1. Packets are not to be simply given out as souvenirs but used as part of a systemically organised educational programme, which features a variety of lectures, activities and games featuring the species or theme. It is suggested that the organisers arrange for

i) an educator or other helper for the programme prepare a presentation (can be short) from the information given in the kits and packets;

ii) Activities utilising the materials in the packet be organised (these could be the following):

- rakhi-tying ceremony with participants using the rakhi enclosed in their packet;

- demonstration and/or chant with participants marching or standing with their masks/materials in a public place in the garden (this is a good photo opportunity);

- quiz programme testing participants on the information in the booklet contained in the packet

- at least one or two games suggested in the guidelines to be played with participants

- Participants should have an opportunity to have the certificate in the packet signed or they sign the pledge card, whichever is there.

- if a painting or drawing competition is conducted or a debate, one or more of the themes should be concerned with the packet themes.

2. The applicant / organiser ordering kits and packets **must pay postage** for the items and must send their order well in advance of the event so that items reach on time.

3. The organiser must take photographs of the event and send one or two to Z.O.O. along with a Report of a minimum of one page about the programme. These are for publication in any of the following: ZOOS' PRINT, SANIZE News, Bat Net (for bat programmes). Photos of participants doing something, which can be identified as part of the programme, are preferable to those of dignitaries on the dais or plain group photographs. Examples of quiz, drawings, essays, etc. can accompany these reports and are welcome.

4. If press is called, information that Zoo Outreach Organisation **and the sponsor of the packets** (this is most important) should be included in the press news.

Write to or email us for order form:-

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