

## World Pangolin Day 2018 celebrated by ZOO

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World Pangolin Day is celebrated on the third Saturday in February every year and this time it is the seventh annual day. It is an occasion for pangolin conservationists to join together in raising awareness about these unique mammals and their conservation. They are the most trafficked wild animal in the world.

To honour the day, Zoo Outreach Organization in association with Tulsii Trust celebrated at Children Motivational Centre Theethipalayam, Coimbatore on 17 February 2018. About 50 students of 11-14 years participated in the event.

The author gave a presentation on pangolins which tells about the kinds of pangolins in the world, Indian pangolin species, morphology, their behaviour, threats such



The author demonstrates the usage of Pangolin education materials



Tying the wrist band and taking a pangolin conservation oath



**துள்சி அறக்கட்டளை**

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## ZOOREACH Activities

as habitat loss and illegal wildlife trade. They are trafficked because of their scales, meat and blood which are extensively used in Traditional Chinese Medicine TCM. He also mentioned history and importance about the World Pangolin Day and as an individual how the student community can be part of this species conservation. After the presentation, the students were given time for interaction.

Subsequently, the Pangolin education materials sponsored by Mohamed Bin Zayed Species Conservation Fund were given to the students. The education materials comprises of a wrist band (*Rakhi*), sticker, placard, mask and a booklet. The students were asked to go through the materials one by one. Then couple of student volunteers



**Students on a street rally for pangolin conservation pangolin mask and placard**

were asked to read the booklet loud and most of the informations covered in the presentation this again reinforce the messages. Next the students were asked to tie the wrist band to their friends hands and took a oath “Save Pangolins”. Later they wore the mask and holding the placard and went round a street rally at the village shouting the slogan “Save Pangolins from Illegal

Wildlife Trade”. The rally attracted the villagers attention. With this the programme came to an end with light refreshments.

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