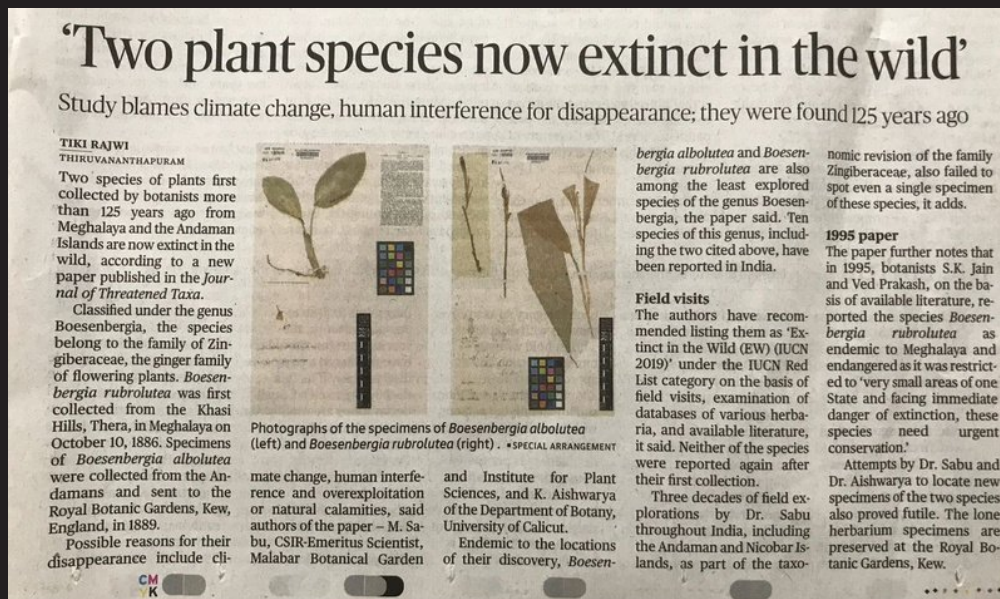


Print Media Interpretation!



Understanding science communication & the importance of fact check.

The slip between the cup and the lip THE HINDU article on 09 December 2021

1. The main heading - 'Two plant species now extinct in the wild' based on a publication in the Journal of Threatened Taxa (JoTT) seems misleading. The authors of the paper recommended to assign these species under the IUCN Red List category as 'Extinct in the Wild' (EW). The status is not true until it is accepted on the IUCN Red List.
2. The sub heading - Study blames climate change, human interference for disappearance; they were found 125 years ago. This was never mentioned in JoTT and the authors do not blame but they have mentioned the possible reasons for the disappearance of these species.

While reporting on a public platform like print media one needs to be very cautious on the use of words and provide accurate information.

Ashritha Anoop
RHATC 2021-22