

Wildlife Week 2006 with Zoo Outreach Organisation and SAN-IZE

Wildlife Week has been celebrated every year in India from 1-7 October for the last 51 years. For the past 20 odd years Zoo Outreach Organisation has helped zoos, forest divisions and NGO's to promote both conservation and welfare by celebrating this event.

ZOO provides free educational material (except for the CDs), which is to be used in a very specific way. Our reason for this is simple: educational research indicates that people of all ages remember things best if they are not just passively listening or are not simply given a handout or booklet. They remember if they are having fun, or doing some engaging activity, or if an emotional experience is connected with learning. That is why we distribute packets with several items to be used in activities, rather than just a booklet or brochure of facts.

ZOO in collaboration with the South Asian Network of International Zoo Educators can offer you some materials for Wildlife Week with an animal theme. All wild animals are intimately related to the earth and the environment, so it is very appropriate to select a taxon group or species and base your wildlife week celebrations around it.

We have a number of different kinds of materials which are listed below. Each packet contains a variety of items such as poster, booklet, mask, etc. You can order up to 50 copies of each packet for your programmes, if you send us a proposal indicating what you will do, whom you will call, and how you will relate the contents to the event. Our materials are more useful for students who can read by themselves, from 6th standard upward. If you are planning a programme for younger children, write to us separately and we will suit the material to your group.

We are not charging for these educational materials except postage. To receive required educational materials, you have to write to us describing a programme for number of people in which you use the material we send to teach your participants.

Make your request before 7 September 2006 by speed post or email. Our office will confirm that we can fill your order or not. If you are seeing this offer for the first time, you may be too late. Also, we are not responsible for late arriving materials if either your request form reaches us late for any reason or if your choice of postal service does not keep to their word. In far away areas, this is more of a problem, so be aware.

By accepting these materials free, you also have to promise to use them the way we want you to. Organise a Programme, provide a variety of activities which will make the material you teach memorable and including good values. Send photos for our documentation and publications etc.

We look forward to your participation in the Wildlife Week celebrations.



Zoo Outreach Organisation ZOO & SAN-IZE South Asian Network of International Zoo Educators

ZOO Materials available for 2006 Wildlife Week

Zoo Themed materials

WZACS World Zoo and Aquarium Conservation Strategy (74 page book) — this book would be a nice favour or gift or prize to present to dignitaries on the dias or to winners of competitions. (You may order up to 10 copies per programme. More if you can justify it to us.)

WZACS Building a Future for Wildlife : a booklet to help zoo visitors understand animals and protect them in South Asia (20 page colour booklet about the zoos of South Asia in context of the South Asian Zoo Association) – a nice gift or prize for important zoo visitors or winners of competitions. (You may order up to 10 copies per programme).

Zoo Animal Welfare with help of WAZA – an education packet of items such as a booklet, a summary of the World Zoo Conservation Strategy, information about the World Zoo Association, how good zoos look after their animals, etc. (You may order up to 50 copies per programme).

Wild Animal Welfare themed materials

Daily Life Wildlife - an education packet with various items about the every day animals in our lives and how we should be kind to them as well as to pets, zoo animals, and all animals. (You may order up to 50 copies per programme).

Zoo Patrol - A small folder filled with cards, badges, booklets and other items to help programme participants patrol the zoo to prevent visitors teasing and feeding or otherwise harassing animals at the zoo. (You may order up to 50 copies per programme).

South Asian Primates posters (Large) - a beautiful colour poster of all the South Asian primates with common and scientific names. These are meant to be given as gifts for VIPs and/or prizes for competitions. (You may order up to 15 copies per programme).

South Asian Primates posters (medium) - a beautiful colour poster of all the South Asian primates with common and scientific names. These are meant to be given as gifts for VIPs and/or prizes for competitions. (You may order up to 50 copies per programme).

Primate CAMP summary booklet – this is an attractive reference booklet about conservation of primates. Much detailed information. Not for children. Programme organizers who wish to teach about primates may like to order it. Also if you are organizing a programme for teachers or older (HS or college) students you may order up to 25 copies.

Primate Colouring book – this 24 page colouring book features all the groups of South Asian primates and helps kids learn how to differentiate between them. It comes with a small colour poster of the South Asian primates as a guide for colouring them. This would make a nice prize for kids. (you can order up to 25. If you are planning a very focused programme with more kids actually colouring and painting on site you could order more).

Hoo Hoo Hoo Hoolock Gibbon – educational packets with informational and play items featuring the Hoolock Gibbon from South Asia (India and Bangladesh) one of the twenty-five most endangered primates in the world. (You may order up to 50 copies per programme.)

Hoolock Gibbon PHVA Summary – a 28 page booklet about the conservation of Hoolock Gibbon. This is an attractive reference booklet about conservation of the Critically Endangered Hoolock Gibbon. Much detailed information. *Not for children.* Programme organizers who wish to teach about Hoolock Gibbons may like to order it a copy for reference. Also if you are organizing a programme for teachers or older (HS or college) students you may order up to 25 copies.

Hoolock Gibbon Posters – Very attractive posters of the male and female hoolock gibbon with an educational message on the back. You can order these as prizes for your competitions. You may order up to 10 of these per programme.

Bat CAMP Summary Booklet – this is an attractive and interesting reference booklet of 28 pages about all the bats of South Asia and their conservation with much detailed information. It is not for children. Programme organizers who wish to teach about bats may like to order it for preparing. Also if you are organizing a programme for teachers or older (HS or college) students you may order up to 25 copies.

Bactivities for young batters booklet – this 24 page booklet of activities and games for kids can be used in classroom work with youngsters of about 10 ages 15. They would also make good prizes for competitions for kids of that age. Organisers conducting competitions may order up to 15 as prizes. If you wish to organize a programme using this booklet for a big group of kids, send a very detailed description of your programme.

Bat (Itty Bitty Batty Bits !) – A tiny leaflet about bats. Good as a handout for kids. You can order up to 50 for a programme.

Just Bats about Bats ! This is a new educational packet about the conservation of bats, built around our old and successful one of the same name. It is our usual activity packet with masks, rakhi's, booklets, etc. sufficient to conduct an entertaining and informative learning programme. Provided with Guidelines via email. (You can ask for up to 50 copies for a programme.)

Bear Packet. An interesting and attractive educational packet with the purpose of convincing kids to convince their parents and siblings and friends NOT to patronize dancing

bear show. Kids are provided with a badge, pledge card and other items. (You can request up to 50 copies for a programme about dancing bears.)

Bear Poster. An attractive poster about Indian sloth bears which have been rescued from a terrible life as roadside performers. These would make nice prizes for competitions. You can order up to 20 as prizes or 50 per programme about bears.

Bear Signage and Educator CD for Sale - Rs. 100 - Inter Pretative Bear signage for Zoos.

Daily Life Wildlife ...

Amazing Amphibians and Glorious Geckos. This educational packet highlights the wildlife we see in daily life, such as bathroom frogs and house geckos. Attractive colour posters of frogs and geckos and informative booklets about the need to practice conservation and kindness of ordinary animals. (You can order up to 50 packets per programme.)

Amphibians in Crisis. This is an updated version of our 2004 packet focusing on the biology and conservation of amphibians. Since two years, there is even more of an amphibian crisis throughout the globe and this packet contains the most recent information. (You can order up to 50 packets per programme.)

Go Gharial ! This is an updated version of our 2004 packet focusing on the conservation of gharials. Since two years ago, gharial has suffered even more declines. There is a move to have gharial upgraded from Endangered to Critically Endangered. This packet will tell a bit about how this is done. (You can order up to 50 packets per programme.)



Zoo Outreach Organisation

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