

Lahore Zoo Gift Shop

Gift Shops are developed for many reasons but one of the best is to promote the natural heritage of your city or country. Different items can be displayed and sold which represent national cultural history, particularly the natural history. In this way tourists can keep their memories of the place visited intact.

Such articles may be made out of some famous mineral resource of that area, or they may be representative of the fauna and flora or they may also stand for their traditions. These items act as ambassadors for localities, cities and countries.

Gift Shops at zoos are also useful to create wildlife awareness. Almost every zoo round the world has at least one gift shop to entertain their visitors and promote their objective with different animal images and forms.

Lahore Zoo in Pakistan has tried to play an active role for wildlife conservation since 1872 by keeping pace with the changing world. On the other hand it always caters its visitors by presenting different events from conservation education for group entertainment. In addition to all these, Lahore Zoo Gift Shop is another attraction for visitors and tourist.

Lahore Zoo started this gift shop in partnership with WWFPakistan. A memorandum of understanding was signed among representative of the two parties, Director Lahore Zoo and Director General, WWF-P in September, 2003 with the objective to promote zoos in particular and wildlife in general within the country and beyond its boundaries firstly, and to utilize the money earned from this shop for animal welfare.

The gift shop was inaugurated in a grand and dignified manner on 24 August 2005 by Chief Guest Capt. (Rtd). Ifthikar Ahmad Rao, Director General Wildlife and Parks, Punjab and Chairman Zoo Maintenance Committee, Mr. Ali Hasan Habib, Director General WWF-Pakistan, member of Z.M.C, a few Zoo officials and marketing staff WWFPakistan were also present..

Director General WWF-Pakistan thanked the Director General Wildlife & Parks, Punjab/Chairman Zoo Maintenance Committee and Director Zoo for being always very cooperative.

Director General Wildlife and Parks, Punjab/Chairman Zoo Maintenance Committee after ribbon cutting, said that to create awareness about imperiled animals and birds, such shops will be established in different parks of the area.

Submitted by Raja Javed and Bushra Khan, Lahore Zoo, Pakistan

Announcement: Zoo Biology egroup

Zoo Biology is a discussion, question and answer group dealing with the diverse range of Zoo Sciences. The Zoo Biology Group is concerned with all disciplines involved in the running of a Zoological Garden.

Captive breeding, husbandry, cage design and construction, diets, enrichment, man management, record keeping, etc. It is specifically a forum for professional zoo staff. Exceptions may be considered in the case of students or allied professions. You must be committed to both *insitu* AND *exsitu* conservation. Do be prepared to receive from 1-30+ messages per day!! The Zoo Biology Group is independent and not attached to any other group, society or organisation.

There are well over 1800 Zoo Biology Group members. The majority of these have between five and forty or more years working in zoos. As a Zoo Biology member you can call upon the knowledge of somewhere in the region of 15,000+ years of practical zoo experience in a range of fields. As a zoo biology member it is hoped that you will both contribute and answer questions on subjects of which you have some experience. Replies to the group are well received and add to the searchable subject archives. Please post replies to the group rather than to the individual who posted the question. **I, and many others are interested and can learn from replies.**

Zoo Biology members cover the whole spectrum of zoo staff from docent to director, zoo vet to zoo police, education officer to research scientist and everything in between, and more besides. Zoo Biology members may have worked in a variety of roles in their zoo careers, perhaps starting with reptiles and ending with apes and therefore carry diverse knowledge and can contribute from multiple expertise.

To Subscribe to Zoo Biology send an e-mail to: zoo-biology-subscribe@yahoogroups.com

Leave the subject and message area blank.

Once you have taken the first steps to join this group send a separate e-mail to peterd482001@yahoo.co.uk giving a brief biography about yourself eg your name, collection, work area and interests. All details will be kept strictly confidential. Failure to send this information will mean that your subscription will not be processed. Please mark this 'APPROVE' in the subject area of this e-mail.

Your request to join the group will be held for seven days. Should your biography not arrive in that time your original request will be removed from the process list. Thank you.

Submitted by Zoo Biology egroup mentor.